



REGISTRATION FORM EXPERTISE BENCHMARK WORKSHOP

An event organized by Empresarial

OBJECT : Reservation of a speaking slot during an Expertise Benchmark Workshop on Le Printemps des études 2024

DATE AND LOCATION : September 26 & 27, 2024- Palais des Congrès de Paris

CONTACT : Stéphanie PERRIN - +33 (0)6.61.81.38.82 - st.perrin@empresarial.fr

- Opened to exhibitors and non-exhibitors on an equal basis.
- Each Expertise Benchmark Workshop, will feature 3 presenting companies, each represented by one speaker. One topic will be chosen for each workshop.
- Workshops will last one hour each, comprising a 15-minute talk per speaker and a 15-minute Q&A at the end.

ORGANIZATION :

- Interested companies must propose topics, which will subsequently need to be approved by the trade show organiser and the Program Committee.
- The attendee file will be sent out after the event (surname, first name, company, email address and job title).

The Expertise Benchmark Workshops schedule will be featured on the trade show e-invitations and website and in the press kit sent to journalists prior to the event. It will also be included in the official trade show catalogue handed out to all visitors. Exhibitors may promote their workshop to any clients and prospective customers they may wish to invite.

PROMOTION :

Expertise(s) chosen	Maximum 1 presentation per Expertise Benchmark Workshop	UNIT PRICE EXHIBITOR	UNIT PRICE NON EXHIBITOR	TOTAL
1 - The client's augmented journey: the omnichannel' stakes.	-----	1 660 €	3 320 € + 340 € communication package	----- euros
2 - An augmented segmentation to understand the consumer: activations, AI, hybridization of datas...	-----	1 660 €	3 320 € + 340 € communication package	----- euros
3 - New applications and context of neurosciences.	-----	1 660 €	3 320 € + 340 € communication package	----- euros
4 - AI & Market Research : to better lead studies thanks to AI and to better understand the consumer thanks to AI. 3 concrete approaches.	-----	1 660 €	3 320 € + 340 € communication package	----- euros
TOTAL excl. VAT				----- euros
VAT 20 %				----- euros
TOTAL VAT included				----- euros

A 50% deposit must be included with the order for the reservation to become effective. Balance to be paid **before the 1st of July 2024**. I acknowledge that I have read the regulations for the event and accept all the clauses without any reservation and undertake to respect all the provisions of the said regulations.

TO INDICATE ABOUT EACH TOPIC YOU WISH TO PRESENT

Expertise Benchmark Workshop chosen :

Speakers :

1/ Surname : _____ Name : _____

Position : _____ Mobile phone : _____ Email : _____

2/ Surname : _____ Name : _____

Position : _____ Mobile phone : _____ Email : _____

Please describe in 2-3 lines the content of your speech (this description can be included in the communication elements of Le Printemps des études) :

Detailed description (12-15 lines) of the content of your speech(es) to be attached for validation by the program committee and the organizer.

T
W
E
E
T

Suggest a tweet, which will be relayed on Le Printemps des études Twitter feed before and during the event:

SIGNATURE

COMMERCIAL STAMP

READ AND APPROVED IN _____, THE _____ / _____ / 2024

NAME OF THE SIGNING OFFICIAL : _____